



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

January 2022



Awarded Best CLC Regional Newsletter 2008, 2020

WELCOME BACK – CLC & CLCMRC 2022 WINTER BOD MEETING

DATES: January 26 – 29, 2022

Sheraton DFW Airport Hotel, 4440 West John Carpenter Freeway,
Irving, TX, 75063

§ WEDNESDAY, JANUARY 26, 2022

§ Board Member Travel Day

§ Bring your Name Badges

§ Pick up Welcome Packets at room next to Medal of Honor Room near lobby bar

§ Enjoy your afternoon touring Grapevine – they provide a shuttle from the hotel and back

§ Or take the hotel shuttle to Los Colinas, there are several places to eat and you can do some axe throwing!

§ Hospitality will be open late afternoon and after dinner

§ Dinner is on your own

§ THURSDAY, JANUARY 27, 2022

§ Breakfast on your own

§ GM PLANT TOUR LIMIT 44 PEOPLE

§ LUNCH

§ GM PLANT TOUR – LIMIT 44 PEOPLE

§ DINNER ON YOUR OWN

§ HOSPITALITY OPEN AFTER DINNER

§ FRIDAY, JANUARY 28, 2022

§ Breakfast on your own

§ FLIGHT MUSEUM

§ LUNCH

§ SAM PACK AUTOMOTIVE COLLECTION

§ BOARD DINNER – (IF YOU WILL NOT BE ATTENDING DINNER, PLEASE LET US KNOW)

§ HOSPITALITY OPEN AFTER DINNER

REMEMBER! The Winter Board is open to all CLC members, but everyone must register to go on the tours and join the dinner. The form will not be available online, you must mail it to Cynthia Rutledge, CLC/CLCMRC Winter Board Meeting and must be received by January 14th, 2021. The address is 203 Short Pl, Louisville, CO 80027.

Contact Bill Levy for the form.

web site: www.clcntx.com



Winner CLC Web Site Merit Award 2013, 2014, 2015 2016, 2017, 2018

Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019

CLASSIFIED

1990.5 (V4J) PHASE TWO ALLANTE, red with tan interior. 53K miles. This Allante has been a Texas car from the beginning. It was originally sold in Midland, TX. Has never been out of Texas. It has been very well kept, and has always been garaged. No accidents. This Allante is in good shape. Contact Ron Fishell (972) 905-5753



Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

PATE SWAP MEET NOTES



PATE SWAP MEET DATES: 2022

March 19th with a rain date of **March 26th** Vendor Space Marker Tile Refurbish Party at Zone Zero, Texas Motor Speedway 10:00 a.m.

April 23th NTXCLC PSM Set up day. Meet at Gate 4, Texas Motor Speedway at 9:00 a.m.

April 28th—April 30th Hospitality Tent Workers.

May 1st PSM Tear Down. Meet at Hospitality Tent 9:00 a.m.

Please adjust your planning and join us for these important events.

1st Saturday Breakfast Social

Our 1st Saturday get-togethers are getting increasingly popular as it is a social event with cars in the parking lot a secondary thing. The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. You will have a good time. Next meeting January 8th at 9:00 a.m.

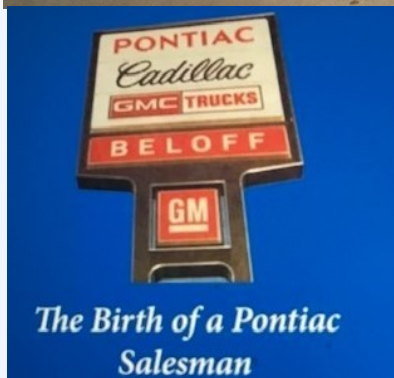


Spouses are invited.

The restaurant is on the southwest corner of Midway Rd and Keller Springs.

The sign in the window on Midway may be confusing- Its Free WIFI and then it says, "BREAKFAST." Over the door it says, "BIC's."

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CLC NORTH TEXAS BELOFF ARTICLES

Biarritz . . . Topless Cadillacs . . . Escalade . . . 1973 Eldorado

ALEX'S BOOK OF 159 CARS

THE EPIC ENDURING APPEAL OF THE 1991 FLEETWOOD

Story and artwork by Alex Beloff III except where noted



1991 Cadillac Fleetwood Brougham is easily identifiable from a quarter mile away. Most new cars can hardly be recognized at a stop light. Not easily impressed, I am amazed by the Fleetwoods instant approval by an ageless public. Many have fond memories unanimously wishing they still had the car and would buy it again new.

It starts with vehicle color and interior trim! Its presence was compelling - I had to have it! At a private showing, there was this eye catching spectacular authentic original owner 39 K garage kept, non-smoking, rear wheel drive Fleetwood with exclusive top of the line body length silver lower accent moldings. The long wheel base (19' 5") enhanced the driving experience. It easily fit in our 20' Grapevine garage. Try that with your land barge \$100,000 Suburban or Excursion with a hitch.

This was my daily driver (15 miles a day) and she would continue to turn heads with many taking selfie photos by her and responses like "I just love your Cadillac." At the Donut Palace, I would be asked, "Is that your Cadillac, Sir?" Young people are very impressed by the show quality factory chrome bumpers gone forever after 1992. It attracted so much attention, I would have a perpetual smile on my face talking to admirers about Dovie. This 1991 Cadillac always has a sense of presence even when needing a bath.



A magnificent Body by Fisher and an elegant Fleetwood cabin that appears as though no one ever sat in the car. The driver's door panel was completely free of traditional cuts, abrasions, scratches, abuses from men's rings or watches. The sill plates and expensive one piece red deep pile carpet was unblemished. It was verified by the original owners complete service pedigree since new with window sticker, and a copy of the manufacturers certificate of origin. This Cadillac was made and assembled in Arlington, Texas, by Texans!



Having sold this type 1991 RWD Cadillac Fleetwood Brougham new myself at Wayne Stead Cadillac, Walnut Creek, California, I can tell you it was highly successful. It was engineered for the cognoscenti and priced for the privileged. Cadillac got smart when they installed 5.7 liter 350 LT1 type Corvette V-8 engines in the Fleetwood mated to the smooth tough 4-speed hydra-matic. The gutless Cadillacs of the past were gone. This 1991-1992 with a full tank of fuel, luggage and six adults would spin the tires, pull up to 9,000 pounds and get 15 MPG city and 22 MPG highway. It is true . . . there are no air bags. You are in a 14 gauge steel ladder frame Cadillac tank, steel guard beams and crush zones. Anyone hits you in this Cadillac, they lose.

The wreath and crest was introduced in 1971 on the Eldorado and all senior models. The wreath is chrome and the crest was full color acrylic. The wreath was omitted from ornamentation in 1925 and re-introduced in 1963. Gone forever: The traditional symbolic Cadillac wreath and crest. The original de la Mothe Cadillac coat of arms goes back to 6 August 1906 with seven round points of pearls, the bird or merlettes reflect virtue and merit, the red for prowess, boldness in action, the silver for purity, charity, virtue, plenty and blue for knightly valor.



Gone forever: the beautifully styled and arranged power 6-way seats, recliners, windows and door lock switches, on top of the door arm rests. Ever try to readjust your power seat located on the side with the door closed?



Cadillac pioneered fiber optics on the new 1967 Cadillac Eldorado front fenders. Visually a the tap of the brakes illuminates bright red dots in the rear ceiling revealing the bulbs are working. The front fenders reveal high and low beam headlight operation. At a glance, you can determine all lights are operating.



Notice the jewelry quality Cadillac wreath and crest on all interior door panels, seat moldings, courtesy reading lamps, rear dreck lid and spring loaded hood ornaments. Class! Although the Vogue Tyre is not factory, it is by far much safer than the thin sidewall factory tires that tend to distort with heat at



highway and interstate speeds. The Vogue Tyre is speed rated to 112 MPH and has a road hazard warranty. The sculptured white wall meets the wheels and covers for added appearance. The gold ring is a puncture control pad for nails and glass. Caution: This heavy tire requires an expert for installation and balance. Grubbs Infiniti has the latest in equipment and talent.



Alas, last November 2020, my Connie said we have a two car garage! The 1975 Pontiac Granville Brougham convertible is under restoration and so I had to make a painful decision on which car I was going to garage. In the past, Dovie had been covered in a rental garage while I drove a Cadillac convertible. So at 79 years, age dictated a decision. It was hard, but Dovie deserved to be with a new loving pampering owner! Connie placed an ad with Bill Levy in the December 2020 monthly publication. To our surprise, Jay Davis responded immediately. His friend said to buy from a Cadillac Club member for authenticity and pedigree. Jay came with a fist full of cash and Dovie went home with him! Note from Connie: Alex did not realize I snapped this last photo until he started writing this article. I imagine all you car guys know what Alex was feeling here.



Jay Davis is originally from Detroit, Michigan, and is a new member of CLC. Jay is a former USAF mid-air boom refueling operator and current aviation instructor. He has replaced the leather on the armrest, the top of driver's door panel, and a minor abrasion on the seat cushion. He repaired the radio and installed new body filler panels expertly re-

finished to match and clay barred by hand the entire vehicle. It is absolute show quality now. He is the ultimate steward of Dovie and continues to garner awards where ever it is shown. Connie and I are very proud of Jay and so happy he has this beautiful 1991 Cadillac Fleetwood Brougham.



May God bless the trails you ride! Alex

NTX Annual December Charity Event

The New Room Community Center
10061 Whitehurst, Dallas, TX 75243

NTX members met with families who are members of the New Room Community Center for friendship, good snacks, and gifts of toys for the children. This was the first time we actually met the recipients of our gifts and it was very heartwarming.



Gift Givers—John and Jeni Love, Jim and Judy Hanson, Steve and Debbie Overby, and Bill and Harriett Levy. Over 380 toys total were collected in this drive.

Regional Dues

For all of the members of the North Texas Region, it is dues time again, \$20.00, due December 31st, for another whole year of membership. This is your local club dues.

Let's put this \$20.00 dues in perspective so you can better understand what it buys you. First, you become part of a group of people that all have a mutual interest—classic cars and especially fine Cadillacs and LaSalles. Second, when you need help with repairs, parts, how-tos, and information, the club is a great venue to get this and other assistance. Also, you get this great newsletter monthly.

Now, there is a cost above and beyond. We do expect our members to participate in monthly events, many which are of no cost to members, or some costs paid for. There is the adventure aspect and of course, the social aspect of these events. And in order to pay for all these extras, we expect our members to help with our work at the Pate Swap Meet, the largest swap meet west of the Mississippi river. Whether you are helping with vendor space marking tiles, street signs, or just being a friendly person in our hospitality tent, your work is always appreciated.

And speaking of Pate Swap Meet, we earn a share of the profits based on our membership roster as of December 31st each year.

Note: If you are a new member in 2020 or 2021 your dues are already paid.

So, make your checks out for **\$20.00** payable to the **North Texas Region Cadillac & LaSalle Club** and mail to our membership chairman:

Bill Haesslein
5744 Caracas Drive,
North Richland Hills, TX 76180

Remember, the member count, besides meaning

National dues are invoiced by Columbus when due through the year.

Sunshine Report

Bob Musser—Stroke in Cleveland, Ohio
Steve Overby
Terry Graham—awaiting surgery
Malia Hubbard Garret—recovering cancer treatment
Marvin Block—recovering from stroke and shoulder surgery
Bill Levy—Rotator Cuff Surgery
Alex Beloff III

NTX members pray and wish the best and speedy recovery to all.

May God Bless All and keep safe from the Covid.

January Birthdays: Laura Anthony

Love,

Ruby



Membership Report

Welcome New Members:

There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

For membership information— Contact Bill Haesslein at billhsln@att.net

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year,
12 issues — \$50.00 – Business card size,
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\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

Activities Calendar

Photos by Hugh Harris-Evans

Here are the activities that members and family and guests can plan for and participate in.

2021

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

2022

January 8th NTXCLC First Saturday Breakfast Social.

February 5th NTXCLC First Saturday Breakfast Social.

PATE DATES—2022

March 19 Tile Party (March 26 Rain Date)

April 23 Setup Saturday

April 28-30 Hospitality Tent

May 1 Teardown Sunday

NATIONAL:

2022 January, Irving, Texas National Board Meeting.

2022 June 21– June 25 CLC Grand National, Chicago (Lombard), IL

2022 October 30—November 4 National Driving Tour-Virginia Beach, VA a tour to cover several south-east states.

2023 Winter Board Meeting is in Concord, NC

2023 June 20-June 24 CLC Grand National Albuquerque, NM.

2024 January, Irving, Texas National Board Meeting.

2024 CLC Grand National Gettysburg, PA.

Pending:

February-Valentines Day

March-Granbury Opera House, Saturday March 12, @7:30 p.m.

April-Pate

May-Rusk Texas, Drive and Ride the Train.

June-Caravan to Chicago CLC Grand National.

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North Texas Region

Jacket	\$75 + \$10.95 S&H U.S.
Goddess Shirt	\$25 + \$6.95 S&H U.S.
Hatband	\$10 + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.



Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.

If outside the United States, please email Rubye at rubyemusser@gmail.com for information on shipping charges.

Make checks payable to NTXCLC
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:
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3148 Waterside Dr. • Arlington, TX 76012

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NTXCLC Board Meetings usually 3rd Saturday at 11:30 a.m. of even months

Next Board Meeting TBA

January 2022



STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
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*Awarded Best CLC
Regional Newsletter
2008, 2020*

*Awarded Old Cars Weekly Golden
Quill 2012, 2013, 2014, 2015, 2016,
2017, 2018, 2019, 2020*

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First Class Mail

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Drive, Show, Chrome, Bumper, Bullets, Tail Fins

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2025 Grand National Atlantic City, NJ.

Send any corrections, complaints, compliments, discussions, and/or additions to:
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